



Storytelling & Storyboarding Science during Zurich Film Festival 26-28 September 2022

WORKSHOP DESCRIPTION

“Great stories happen to those who can tell them”

— *Ira Glass*

We seek to challenge, inspire and train scientists to use narrative techniques and strategies employed in film to produce persuasive presentations and publications. Discovering and learning about filmmakers communication strategies and techniques and applying them in science communication will help scientists for better communication of their research, and scientists are wise enough to do so!

PROGRAM

I. Theory

- Scientists learn storytelling and storyboarding from the masters of narrative, ‘the filmmakers’.
- Scientists learn how to borrow communication strategies and techniques from filmmakers and how to apply them in communicating their science. This will help them to engage audience (both peer-scientists and general public) and increase uptake by incorporating narrative attributes into their teaching, divulgations and publications.

II. Practice

- Scientists re-write their biographies and abstracts by using narrative attributes used by filmmakers.
- Scientists attend part of the Zurich Film Festival 2022. Which is a great opportunity for them to meet professional filmmakers and discuss with them storytelling technics that they can use in communicating their research.
- Eventually, scientists can prepare films about their interviews with the filmmakers.

WHERE

Films: Zurich Film Festival

Theory: The University of Zurich and/or ETH-Zurich

WHEN

26-28 September 2022

NOTE: The workshop is intensive. Participants should be very flexible during the whole workshop period. Some films would be screened late.

CREDIT POINTS

2 credit points.

COSTS

Inscription in the workshop is free. Participants will pay their own entries to the cinema (a total of about 50 CHF for the three days workshop).

TRAINER

Dr. Samer Angelone (Swiss Science Film Academy)